

REGION MEDIA SENIOR REGIONAL JOURNALIST

Key responsibilities and accountabilities:

- Deliver journalism of the highest standard and within the required timeframe using available resources.
- Responsible for conceiving, developing and producing stories from across the region, including photographs and digital elements, benchmarked at three pieces of content per day.
- Take an audience-based approach to news-gathering, always striving to ensure that our output reflects the audiences we serve.
- Produce content for social media to deliver Region Media's editorial output to a wider audience.
- Act as an ambassador for Region Media in the local community.
- As required, allocate work to a team and check progress; ensure the professional contribution of staff and the quality of output.
- Act as a facilitator of change, clearly communicating and sharing best practices between teams.
- Identify and share details of any commercial opportunities with the sales team.
- Abide by the Australian Journalist Code of Ethics.
- At all times carry out duties in accordance with Region Media's Health and Safety policy

Knowledge, skills, training and experience:

- A high standard of editorial judgment, writing ability and production skills based on substantial journalism experience.
- Ability to write creatively in an engaging manner, adapt, produce and translate with accuracy, clarity and style appropriate to different audiences and forms of media.
- The flexibility and adaptability to sustain performance, particularly under pressure, to meet deadlines and changing priorities and circumstances.
- Demonstrated experience in creating content for digital platforms, with a deep understanding of the digital space including SEO skills and website experience.
- Demonstrated experience understanding social media platforms and driving audience engagement through content creation.
- The ability to produce clean, timely, accurate and relevant content with minimal supervision.
- Ability to work effectively as a member of more than one team. Resolving conflicts as necessary.
- Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources.
- Exercises autonomy but seeks guidance where necessary. No formal management responsibility but should be willing to informally coach and manage more junior staff.
- An understanding of Health & Safety procedures and how they apply to news-gathering.

